Be Hard to Hack,

NORTHWEST ARKANSAS



Your 2026

CYBERSECURITY AWARENESS MONTH

Success Kit

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The Problem

- Arkansans lost more than **$102 million** to cybercrime in 2025, across 6,161 reported complaints
- The FBI received about 3,000 cybercrime complaints a day in 2025, with record losses of **nearly $21 billion**
- Business email compromise scams cost more than **$3 billion** in losses reported to the FBI in 2025
- Outside critical infrastructure, **law firms, contractors, and engineering firms** reported the most ransomware attacks

Source: FBI IC3, 2025 Internet Crime Report

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~$123,000

Average loss per business email scam reported to FBI in 2025

Source: FBI IC3, 2025 Internet Crime Report

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IT'S TIME TO FIGHT BACK,

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IT'S TIME TO...

Be Hard to Hack



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Start With *4 Steps*

Recommended by the U.S. Cybersecurity & Infrastructure Security Agency

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#1 Teach Employees

TO AVOID PHISHING SCAMS



From CISA:

"Keep an eye out for phishing and other scam attempts in your emails, texts, direct messages or phone calls. Always verify the sender before clicking links or downloading attachments. If you spot a scam, report it!"

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#2 Strong Passwords

HASTA LA VISTA, WEAK PASSWORDS



From CISA:

"All passwords should be long (at least 16 characters), random (use a random string of mixed-case letters, numbers and symbols), and unique (never reuse passwords). Keep your passwords safe by using a password manager!"

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#3 Use MFA Everywhere

AND BLOCK THE CYBERCRIMINALS

From CISA:

"Multifactor authentication provides an extra layer of security for your accounts. Choose the most secure MFA method available. A physical security key provides the best protection and is easy to use."



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#4 Update Software

TO CLOSE SECURITY HOLES



From CISA:

"Updating software and devices is the easiest way to stay protected from security threats. Perform updates as soon as they become available or set automatic updates."

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Go Beyond the Basics,

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As AI-powered cyberattacks become even more sophisticated, these basics — while a strong start — may not be enough. Keep your business on the cutting edge of cybersecurity, because **cybercriminals are on the cutting edge of scams and hacks.**

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Got Questions?

GET FREE, FRIENDLY ANSWERS



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Call us at 479.696.8268 or visit TekTrendz.com