



‘Tis the Season to Be Cyber-Savvy!

TEKTRENDZ

Holiday Cyber Threats & How to Stay Safe



Holiday Hacking

By The Numbers



75%

of U.S. consumers have experienced or been targeted by at least one form of fraud that can be tied to the holidays.



36%

of Americans fall for holiday online shopping scams.

Every 39

seconds,



there's an attempted cyberattack during the holiday season.



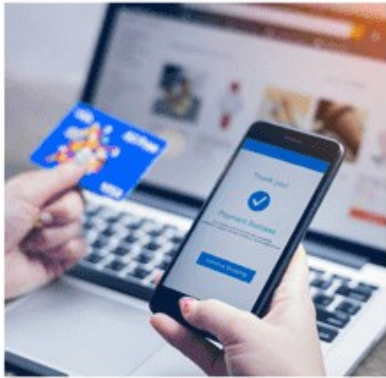
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million dollars in losses due to credit card fraud during holiday season.



Why The Spike During Holidays?

E-commerce Surge



Online shopping spikes, giving hackers more opportunities.

Holiday Distraction



People are busier, making them less vigilant.

Gift-Giving Mania



A rise in electronic device gifts means more targets.

Safe Sleighting

Tips To Dodge The Cyber Grinches



Double-check Promos: Beware of too-good-to-be-true deals or unsolicited promo



Update & Patch: Ensure your devices & software are up-to-date.



2FA All The Way: Enable two-factor authentication wherever possible.



Ho-Ho-Hold on to Personal Info: Don't overshare. Avoid filling unnecessary details online.



Shop Wisely: Use trusted sites with 'https' and a padlock icon in the URL bar.



Be Wi-Fi Wise: Avoid using public Wi-Fi for online shopping or entering personal info.



Gift Smartly: If gifting an IoT device, educate the recipient about changing default passwords.



"You better watch out...

You better not cry...

You better not pout...

I'm telling you why...

Hackers."



Ring The Alarm

What To Do If Compromised



Change Passwords
Start with your email and then other critical accounts.



Notify Authorities
Report the cyber incident to relevant authorities or platforms.



Monitor Your Accounts
Look out for suspicious activity.



Seek Professional Help
Consider getting assistance from cybersecurity professionals.

The holiday season is for joy, gifts, and time with loved ones. Don't let cyber grinch steal your festive cheer. Be vigilant, update regularly, and practice safe browsing. Here's to a safe holiday!

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<http://tektrendz.com>

Sources:

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