

TECH DISCOUNT & GRANT GUIDE *for NWA Nonprofits*



Start Here

Nearly every program in this guide routes you through one of two verification services to confirm your 501(c)(3) status. Set up both accounts first and the rest of the applications take minutes instead of weeks.

techsoup
techsoup.org

Primary verification hub and discount clearinghouse for 501(c)(3)s. Unlocks hardware (Cisco, Dell, HP) and subsidized software (QuickBooks, Zoom, Cisco Meraki) for small admin fee.

goodstack
goodstack.io

The verification engine behind most modern SaaS discounts. Required to validate your status for Canva, Slack, Stripe, Adobe Creative Cloud, monday.com, and LinkedIn

Core productivity & office suites



Microsoft 365 Business Basic free for up to 300 users (email, Teams, web/mobile Office). Premium — with Office apps, Entra ID, Intune, and Defender security — available at 75% off, plus \$2K per year in Azure cloud credits.

nonprofit.microsoft.com



Free Google Workspace for Nonprofits (Docs, Drive, Gmail, Meet) plus Google Ad Grants, worth \$10K per month in free search advertising you can point at volunteer and donor recruitment.

google.com/nonprofits

Communications



canva.com/canva-for-nonprofits

Free Canva Teams for up to 10 members



slack.com/about/slack-for-good

Free upgrade to Pro; 85% off enterprise



go.techsoup.org/hootgiving

Up to 60% off social media software



techsoup.org/dropbox

Discounts run up to 70% for nonprofits



box.org/use-box

10 free enterprise accounts, unl. storage

Fundraising, finance, & donors



hubspot.com/nonprofits

40% off marketing, CRM, and outreach tools for organizations that qualify



salesforce.com/company/power-of-us

Grants 10 free enterprise CRM licenses to manage donors, volunteers, etc.



stripe.com/industries/nonprofits

Discounted pmt processing, typically 2.2% plus \$0.30 per standard card transaction instead of 2.9%.

Work & Project Management



10 free Pro seats across Work Management, CRM, Service, and Dev, 70% off additional seats, and 33% off an Enterprise upgrade.

monday.com/nonprofits/pricing



50% off Starter or Advanced plans.

asana.com/industry/nonprofit

Tip: Where possible, test a free trial of software prior to committing — to ensure the tool fits your team.

Terms and exclusions apply for some discounts and grants above

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Need Help. Nonprofit?

Visit our booth or call us at 479.696.8268 if you need help validating your nonprofit or setting up Microsoft 365/Google Workspace. TekTrendz has been serving NWA nonprofits — *since 2007.*

TEKTRENDZ