

# Infographic: Jolly, Merry, & Cyber-Savvy

Holiday Cyber Threats & How to Stay Safe





# Holiday Hacking

By the Numbers

75%

of U.S. consumers have experienced or been targeted by at least one form of fraud that can be tied to the holidays.



36%

of Americans fall for holiday online shopping scams.



173

million dollars in losses due to credit card fraud during holiday season.

Every 39 seconds,



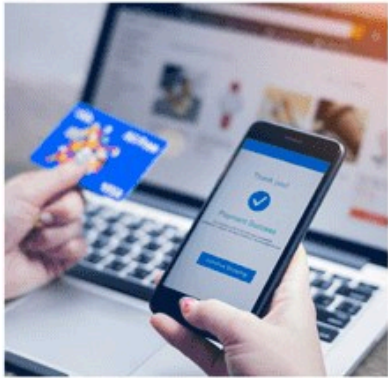
there's an attempted cyberattack during the holiday season.





# Why the Spike During the Holidays?

## E-commerce Surge



Online shopping spikes, giving hackers more opportunities.

## Holiday Distraction



People are busier, making them less vigilant.

## Gift-Giving Mania



A rise in electronic device gifts means more targets.

# Safe Sleighting

## Tips to Dodge the Cyber Grinches



**Double-check Promos:** Beware of too-good-to-be-true deals or unsolicited promo



**Update & Patch:** Ensure your devices & software are up-to-date.



**2FA All The Way:** Enable two-factor authentication wherever possible.



**Ho-Ho-Hold on to Personal Info:** Don't overshare. Avoid filling unnecessary details online.



**Shop Wisely:** Use trusted sites with 'https' and a padlock icon in the URL bar.



**Be Wi-Fi Wise:** Avoid using public Wi-Fi for online shopping or entering personal info.



**Gift Smartly:** If gifting an IoT device, educate the recipient about changing default passwords.



*"You better watch out...  
You better not cry...  
You better not pout...  
I'm telling you why...  
Hackers."*





# Ring The Alarm

## What to do if Compromised



**Change Passwords**  
Start with your email and then other critical accounts.



**Notify Authorities**  
Report the cyber incident to relevant authorities or platforms.



**Monitor Your Accounts**  
Look out for suspicious activity.



**Seek Professional Help**  
Consider getting assistance from cybersecurity professionals.

The holiday season is for joy, gifts, and time with loved ones. Don't let cyber grinch steal your festive cheer. **Be vigilant, update regularly, and practice safe browsing.** Here's to a safe holiday!



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**Sources:** <https://www.fbi.gov/how-we-can-help-you/safety-resources/scams-and-safety/common-scams-and-crimes/holiday-scams#:~:text=According%20to%20the%20Internet%20Crime,another%20%24173%20million%20in%20losses> "Online Holiday Shopping Frenzy" Cision US Inc., Nov. 2022, <https://www.prnewswire.com/news-releases/online-holiday-shopping-frenzy-study-shows-1-in-3-americans-tend-to-take-more-risks-when-shopping-online-during-holiday-season-301663937.html> "The Importance Of Time And Speed In Cybersecurity" Forbes, Jan. 2022, <https://www.forbes.com/sites/forbestechcouncil/2021/01/22/the-importance-of-time-and-speed-in-cybersecurity/?sh=1602a99f36a9> "1 in 4 Americans Report Falling Victim to Fraud During the Holidays", Experian, Nov. 2020, <https://www.experian.com/blogs/ask-experian/survey-some-consumers-would-risk-identity-theft-for-an-online-holiday-deal/>